

MEDIA RELEASE

- Bird Healthcare and Cystic Fibrosis Australia Announces Corporate Partnership

Bird Healthcare a leading medical device company focused on improving the lives of individuals with chronic respiratory conditions, is thrilled to announce its partnership with Cystic Fibrosis Australia (CFA). This collaboration marks a significant milestone in the demonstration of the organisations joint commitment to making a positive impact on the lives of those affected by Cystic Fibrosis.

Cystic fibrosis (CF) is a challenging condition to manage, with high levels of ongoing medical care, therapies, and support. CFA, as the Australian national peak body for CF, plays a crucial role in uniting the CF community, advocating for improved treatments and support, and raising awareness about this life-altering illness.

By joining forces with CFA, Bird Healthcare aims to drive positive change and enhance the lives of individuals living with cystic fibrosis. Through close collaboration, both parties will work together to improve the management and outcomes of cystic fibrosis, ultimately aiming for a better quality of life for those affected.

Furthermore, this partnership will generate heightened awareness and understanding about CF within the wider community. By increasing public awareness, we hope to foster a more compassionate and supportive society for those impacted by this condition.

Financial support is also a vital aspect of this partnership. Bird Healthcare is committed to contributing a portion of its profits on our CF range of medical devices, towards vital research, advocacy, and support services provided by CFA. This financial support will enable CFA to continue their crucial work, supporting funding for ground-breaking research projects, advocating for policy changes, and providing optimum outcomes for all Australians living with cystic fibrosis.

Cystic Fibrosis Australia, CEO, Jo Armstrong said,

"I am thrilled to collaborate with Bird Healthcare, and together, we aim to provide broader support for individuals with cystic fibrosis. This presents a highly promising prospect, and I eagerly anticipate a close working relationship with the team. Establishing national corporate partnerships, such as this one, is essential for effectively tackling the major challenges affecting all Australians living with cystic fibrosis."

Bird Healthcare, Director, Tim Boulton said,

"We are sincerely excited about this collaboration and the positive outcomes it will create for individuals living with cystic fibrosis. Through our partnership with Cystic Fibrosis Australia, we are confident that we can make a real difference in improving the lives of CF patients and their families. We invite everyone to join us in celebrating this important milestone and supporting the ongoing efforts to raise awareness and financial support for cystic fibrosis."

About Bird Healthcare:

Bird Healthcare is a leading medical device company dedicated to enhancing the lives of individuals with chronic respiratory and sleep conditions. With a focus on innovation, quality, and patient-centricity, we strive to develop advanced medical devices that improve patient outcomes and empower individuals to live their lives to the fullest.

www.birdhealthcare.com

About the Cystic Fibrosis Australia:

Cystic Fibrosis Australian (CFA) is the national peak body for cystic fibrosis in Australia. Their mission is to improve the quality of life for people living with cystic fibrosis and to support research initiatives that aim to find a cure for this condition. The CFA plays a crucial role in advocating for CF patients, funding research projects, and providing support services to individuals and families affected by cystic fibrosis.

www.cysticfibrosis.org.au